Test Two Study Guide

International Business

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Study the note taking guides :

* Russia
* Jamaica
* Argentina
* Germany
* Ireland
* China

What are Multinationals?

Define and give advantages and disadvantages of:

* Foreign Direct Investment (FDI)
* Mergers
* Acquisitions
* Green Field Investments
* Licensing

Define and give examples of the different levels of integration:

Level of Integration

* Political Union
* Common Market
* Free Trade
* Economic Union
* Customs Union

Define and describe the:

* Gold Standard
* Bretton Woods Agreement
* Jamaican Agreement

Why is London considered the center of finance for the world?

Define and identify the countries that have specific trade agreements:

* MERCOSUR
* NAFTA
* Andean Community
* EU

Foreign Currency Exchange

* Major trading currencies in the world
* Spot exchange and forward exchanges
* Floating and pegged currencies
* Be able to complete a foreign currency transaction
* Currency Hedging